

Professor Diane Coyle, CBE
Bennett Professor of Public Policy, University of Cambridge

Bennett Institute for Public Policy
Alison Richard Building, Room 223
7 West Road
Cambridge CB3 9DT

dc700@cam.ac.uk
+44 (0) 7973802859
+44 (0) 1223767263

<https://www.bennettinstitute.cam.ac.uk/>
<http://www.enlightenmenteconomics.com/blog/>

Non-resident Fellow, Center for Global Development, 2020-2022
Office for National Statistics Economic Experts Working Group 2016 on
Senior Independent Member ESRC Council, 2018-2021
Competition and Markets Authority Academic Panel 2020 on

Chair of Trustees, National Institute of Economic and Social Research
Trustee, CORE Economics Education
Fellow, DeepMind Ethics and Society
Honorary Vice President, Money, Macro and Finance Research Group

Honorary Doctor of Laws, University of Bristol, 2019
Honorary Fellow, Brasenose College, Oxford, 2018
Honorary Doctor of Letters, University of Portsmouth, 2015

CBE for contribution to public understanding of economics January 2018

Founded the consultancy Enlightenment Economics, 2001

Previous career

2014-2018	Professor of Economics, University of Manchester and Co-Director of Policy@Manchester
2018-2019	Member of Industrial Strategy Council
2016-2019	Member of Natural Capital Committee
2016-2018	Member of Expert Panel, National Infrastructure Commission
2006-2015	BBC Trustee. Vice-Chair May 2011-April 2015. Acting chair May-October 2014.
2007-2012	Member of Migration Advisory Committee
2010-2011	Member of Browne Review of Higher Education Funding
2001-2009	Competition Commission member
1993-2001	Economics Editor, The Independent Wincott Award, Senior Financial Journalist, 2000
1989-1993	Europe Editor, then Features Editor, Investors Chronicle
1988-1989	The Economist, writer, Business section
1986-1988	Senior Economist, DRI Europe
1985-1986	Senior Economic Assistant, HM Treasury

Membership of Professional Bodies

Fellow of the Academy of Social Sciences
Fellow of the Royal Statistical Society
Fellow of the Society of Professional Economists
Fellow of the Royal Society of Arts, Manufactures and Commerce

Member of Royal Economic Society (Council member 2014-2019), American Economic Association, International Association on Research in Income and Wealth.

Education

PhD in Economics, Harvard University, 1985 (AM 1981)
BA in PPE, Brasenose College, University of Oxford, 1981 (MA 1986)
Bury Grammar School 1971-78

Publications

Authored Books

Cogs and Monsters: Economics for the 21st Century, Princeton University Press, forthcoming Fall 2020.

Markets, State, and People: Economics for Public Policy, Princeton University Press, January 2020.

GDP: A Brief but Affectionate History, March 2014, Princeton University Press, revised edition 2015.

The Economics of Enough, Princeton University Press, March 2011.

The Soulful Science, Princeton University Press, March 2007, revised edition 2010.

Public Value in Practice: Restoring the Ethos of Public Service, BBC Trust, 2010.

Sex, Drugs and Economics, Texere, October 2002.

Paradoxes of Prosperity, Texere, September 2001.

Governing the World Economy, Polity Press, 2000.

The Weightless World, Capstone, November 1997 (MIT Press, Fall 1998).

Edited Books

What's The Use of Economics? (ed), London Publishing Partnership, September 2012.

New Wealth for Old Nations: Scotland's Economic Prospects (ed. with W.Alexander and B.Ashcroft), Princeton University Press, May 2005.

Peer reviewed articles

Practical Competition Policy Tools for Digital Platforms, *Antitrust Law Journal*, 82-3, pp835-860, 2019.

The Imperial Treasury: appraisal methodology and regional economic performance in the UK (with Marianne Sensier), *Regional Studies*, May 2019. doi: [10.1080/00343404.2019.1606419](https://doi.org/10.1080/00343404.2019.1606419)

Homo Economicus, Als, humans and rats: decision-making and economic welfare, *Journal of Economic Methodology*, 2019, 26:1, 2-12. doi: [10.1080/1350178X.2018.1527135](https://doi.org/10.1080/1350178X.2018.1527135)

Do-it-yourself Digital: the Production Boundary, the Productivity Puzzle and Economic Welfare. *Economica* 2019, vol. 86(344), pages 750-774..doi:[10.1111/ecca.12289](https://doi.org/10.1111/ecca.12289)

The Future of the National Accounts: Statistics and the Democratic Conversation, *Review of Income and Wealth*, 63: S223-S237, December 2017.

Precarious and Productive Work in the Digital Economy, *National Institute Economic Review*, 240(1), R5–R14, May 2017.

Modernising Economic Statistics: why it matters, *National Institute Economic Review*, 234(1), F4–F7, November 2015.

The Paradox of Popularity in Economics, *Journal of Economic Methodology*, Vol 19, No 3, pp187-192, September 2012.

Verweisen wirtschaftliche Krisen auf Krisen in den Wirtschaftswissenschaften? *Zeitschrift für Wirtschaftspolitik*, 61 (1), January 2012.

Inequality, Public Perception and the Institutional Responses to Globalisation, with François Bourguignon, in *Moneda y Credito*, 216 (2003) 'La Globalización y los Nuevos Retos de la Política Económica'.

How not to educate the information age workforce, *Critical Quarterly*, Volume 43, No. 1, Spring 2001.

The Weightless Economy, *Critical Quarterly*, Volume 39, No. 4, Winter 1997.

Book chapters

Dual Disruptions: Brexit and Technology. in *Britain Beyond Brexit*, eds Gavin Kelly and Nick Pearce. *Political Quarterly*, February 2019 doi:[10.1111/1467-923X.12613](https://doi.org/10.1111/1467-923X.12613)

Platform Advantage: the implications of platform dominance, in *Digital Dominance: Implications and Risks*, eds. Martin Moore and Damien Tambini, Oxford University Press, July 2018.

Brussels Bureaucrats and Whitehall Mandarins: Taking regional identity seriously, with Rob Ford, in *Quo Vadis? Identity, policy and the future of the European Union*, eds Thorsten Beck and Geoffrey Underhill, CEPR Press, 2017.

The Political Economy of National Statistics, in *National Wealth* eds. Kirk Hamilton and Cameron Hepburn, Oxford University Press, October 2017.

Making Sense of Economic Forecasts, in *Understanding Economic Forecasts* ed David Hendry and Neil Ericsson, MIT Press, 2001.

Unpredictability and Exclusion in the Weightless Economy, in *Social Inclusion: Possibilities and Tensions*, ed Peter Askonas and Angus Stewart, Macmillan, 2000.

Review articles in academic journals

Measuring Progress: A Review Essay on 'The Pricing of Progress: Economic Indicators and the Capitalization of American Life' by Eli Cook, forthcoming, *Journal of*

Economic Literature.

<https://www.aeaweb.org/articles?id=10.1257/jel.20181517&&from=f>

Review of 'Economic indicators for professionals' by Charles Seidel. *Bus Econ* 54(1) 100-101, January 2019. <https://doi.org/10.1057/s11369-018-00109-0>

Review of 'The Power of A Single Number: A Political History of GDP' by Philipp Lepenies, *Journal of The History of Economic Thought*, 39 (4) December 2017.

Review of 'The Production of Money: How to Break the Power of the Bankers' by Ann Pettifor, *Quantitative Finance*, September 2017.

'All to Play For in Measuring the Economy', Review of 'The Hegemony of Growth' by Matthias Schmelzer, *Journal of Cultural Economy*, Vol 10, number 1, pp122-125, October 2016.

Review of 'The Great Invention' by Ehsan Masood, *Nature*, 534, pp472-474, 23 June 2016, doi:10.1038/534472a

Comment on David Colander, *International Review of Economics Education*, 12 (2013) pp84-85.

Working papers

To Them That Hath: Economic Complexity and Local Industrial Strategy in the UK, with Penny Mealy, Bennett Institute Working Paper December 2019, <https://ideas.repec.org/p/nsr/escoed/escoe-dp-2019-15.html>

No Plant, No Problem, with David Nguyen, Economic Statistics Centre of Excellence, Discussion Paper 2019-15. <https://ideas.repec.org/p/nsr/escoed/escoe-dp-2019-15.html>

Understanding the Sharing Economy, with Shane O'Connor, Economic Statistics Centre of Excellence, Working Paper, 2019-04, February 2019. <https://www.escoe.ac.uk/download/3556>

Towards a Framework for Time Use, Welfare and Household-Centric Economic Measurement, with Leonard Nakamura, Economic Statistics Centre of Excellence, Working Paper, 2019-01, January 2019. <https://www.escoe.ac.uk/download/3427>

Cloud Computing and National Accounting, with David Nguyen, Economic Statistics Centre of Excellence, Working Paper, 2018-19, December 2018. <https://www.escoe.ac.uk/wp-content/uploads/2018/12/ESCoE-DP-2018-19.pdf>

The Imperial Treasury: appraisal methodology and regional economic performance in the UK (with Marianne Sensier), Bennett Institute Working Paper 02/18, July 2018. https://www.bennettinstitute.cam.ac.uk/media/uploads/files/The_Imperial_Treasury_appraisal_methodology_and_regional_economic_performance_in_the_UK.pdf

Practical Competition Policy Implications of Digital Platforms, Bennett Institute Working Paper 01/18, March 2018. https://www.bennettinstitute.cam.ac.uk/media/uploads/files/Practical_competition_policy_tools_for_digital_platforms.pdf

A Comparison of Approaches to Deflating Telecoms Services Output, Mo Abdirahman, Diane Coyle, Richard Heys & Will Stewart, ESCoE DP-2017-04, Economic Statistics Centre of Excellence, <https://ideas.repec.org/p/nsr/escoed/escoe-dp-2017-04.html>

Homo Economicus, Als, Humans and Rats: decision –making and economic welfare, Economics Discussion Paper Series, University of Manchester, <http://hummedia.manchester.ac.uk/schools/soss/economics/discussionpapers/EDP-1710.pdf>

Do-it-yourself digital: the production boundary and the productivity puzzle, Economic Statistics Centre of Excellence, Working Paper, 9 June 2017. <https://www.escoe.ac.uk/wp-content/uploads/2017/02/ESCoE-DP-2017-01.pdf>

The Political Economy of National Statistics, University of Manchester EDP 1603, September 2016. <http://hummedia.manchester.ac.uk/schools/soss/economics/discussionpapers/EDP-1603.pdf>

Making the Most of Platforms: a policy research agenda, Toulouse School of Economics, Digital Chair Jean-Jacques Laffont, https://www.tse-fr.eu/sites/default/files/TSE/documents/ChaireJLL/wp/platforms_dcoyle.pdf

Talking about the National Accounts: Statistics and the Democratic Conversation, University of Manchester EDP 1506, May 2015 <http://www.socialsciences.manchester.ac.uk/medialibrary/economics/discussionpapers/EDP-1506.pdf>

Corporate Governance, Public Governance and Global Governance: the common thread, IPEG Working Paper No 3, University of Manchester, December 2003. enlightenmenteconomics.com/beta/wp-content/uploads/2015/07/commonthread.doc

How to think like an economist, and why it matters, IPEG Working Paper No 2, University of Manchester, August 2003. <http://enlightenmenteconomics.com/how-to-think-like-an-economist-part-1/> <http://enlightenmenteconomics.com/how-to-think-like-an-economist-part-2/>

Conditional Projection by Means of Kalman Filtering (with Richard H Clarida), NBER Technical Working Paper 0036, 1984. <https://www.nber.org/papers/t0036>

Other publications

Cogs and Monsters, Inaugural Lecture, University of Cambridge, November 2018. <https://www.bennettinstitute.cam.ac.uk/publications/cogs-and-monsters/>

Investing in city regions: how does London interact with the UK system of cities? (with Bridget Rosewell), UK Government Foresight Future of Cities project, October 2014.

Spectrum Policy in Emerging Markets (ed), Vodafone Public Policy Series Number 15, August 2014.

Bailing Out The Banks: Reconciling Stability and Competition, (with T. Beck, M. Dewatripont, X. Freixas, P. Seabright), Centre for Economic Policy Research, 2010.

India: The Impact of Mobile Phones (ed), Vodafone Public Policy Series Number 9, January 2009.

Wider Conditions for Innovation, Innovation Index Working Paper for National Endowment for Science, Technology and the Arts, September 2008.

Boom, Bang or Bust? Twenty years of global technological and financial innovation, published by Kroll, October 2007.

How to Tackle Poverty: Economists are closing in on the answers in *World Economics*, Vol 8, No.3, July-September 2007.

The Transformational Potential of Mobile Transactions, (ed), Vodafone/Nokia Public Policy Paper, July 2007.

Africa: The Impact of Mobile Phones (ed), Vodafone Public Policy Paper 2, March 2005.

Organising for Success in 'Network Logic: Who Governs in an Interconnected World?' ed Helen McCarthy et al, Demos, June 2004.

The Consequences of Saying No: an independent report into the economic consequences of the UK saying no to the euro, with David Begg et al, May 2003.

Pride and Prejudice: What's Good and Bad about Economics, *World Economics* Vol 4 No 1, 1-6, April 2003.

The New Economy – Opportunity or Threat? in 'Enterprising Europe' ed Nick Isles, Spiro Press, October 2002.

The Implications of Structural Economic Change for European Policies in Europe: Government and Money ed Iain Begg, Federal Trust, October 2002.

Making Sense of Globalization: A Guide to the Economic Issues, with François Bourguignon et al, Centre for Economic Research Policy Paper no. 8, July 2002.

Getting the Measure of the New Economy (with Danny Quah), Work Foundation, June 2002.

Equality and the Modern Economy (with Amartya Sen), Smith Institute, 2001.

Britain's Urban Boom: the new economics of cities, Working paper no. 7 in the

Richness of Cities series, Comedia/Demos, July 1998.

Jobs in a Weightless World, Employment Policy Institute Report, May 1998.

Britain and EMU: The Case for Joining, Centre for European Reform, March 1997.

Project Syndicate contributor

<https://www.project-syndicate.org/columnist/diane-coyle>

Financial Times contributor

<https://www.ft.com/diane-coyle>

Research funding

2016	ESRC IAA grant, public service productivity	ESRC
2016	Jean-Jacques Laffont Chaire Numérique, research grant	TSE
2017-2019	Lead Investigator ESCoE (Measurement issues in the modern economy)	ONS
2019-2020	Measuring social and natural capital, PI	LetterOne
2019-2020	EPSRC IAA Pilot scheme, policy engagement for scientists	EPSRC
2019-2020	Valuing data: foundations for data policy, PI	Nuffield
2019-2022	Lead Investigator ESCoE (Measurement issues in the modern economy)	ONS
2020-2022	Public Expenditure Planning and Control in Complex Times: Whitehall Departments' Relationship to the Treasury (1993-Present), Co-investigator	Nuffield
2020	ESRC IAA grant, workshop on regulatory complexity	ESRC
2020-2022	The Many Dimensions of Well-being, PI	ESRC/AHRC
2020-2022	The Wealth Economy, PI	LetterOne

Invited Lectures

Royal Economic Society Public Lectures, December 2020

New Rules for the Digital Economy, Distinguished Lecture Series, Nottingham Trent University, February 2020

Changing Technology, Changing Economics, invited lecture, Oxford Martin School, June 2019

Measuring Economic progress in a Digital World, Alan Walters Lecture, University of Birmingham, January 2019

Digital Change and productivity, Bank of Belgium annual conference, Oct 2018.

Revisiting welfare economics: Als, rats and humans, invited keynote, conference of International Network for Economic Method, August 2017. Presented at American Economic Association conference, Philadelphia, January 2018.

Invited keynote at the NBER's Conference on Research in Income and Wealth, Georgetown University, March 2017.

UK research and innovation, British Academy Policy Lab, June 2016.

Digitally Disrupted GDP, invited lecture, Martin School, University of Oxford, January 2016.

GDP and the digital economy, London School of Economics, public lecture, November 2015.

Issues in economic measurement, invited lecture, New York University, October 2015.

National statistics and the democratic conversation, Keynote Lecture, Conference of the International Association for Research in Income and Wealth, May 2015.

Reforming the teaching of economics, invited lecture, Economic Society for the History of Economic Thought, annual conference, Tor Vergata, Roma, May 2015.

What do we mean when we talk about 'the economy'?, McMillan Memorial Lecture, New Zealand Association of Economists, July 2014.

The Economist as Outsider, Pro Bono Economics Lecture, June 2013.

The Public Responsibilities of the Economist, Tanner Lectures on Human Values, Oxford, May 2012.

Conferences

Valuing Data: Implications for Public Policy, American Economic Association Annual Meetings, San Diego, January 2020
Statistics for the Digital Age, Statistics Flanders and CBS, Statistics Netherlands conference, Brussels, December 2019
Cloud computing and economic measurement, Society of Economic Measurement annual conference, August 2019
Time Use, Welfare and Economic Measurement, Royal Economic Society annual conference, April 2019
Digital Business Models and GDP, IARIW General Conference, August 2018.
Challenges in Measuring the Modern Economy, 38th International Symposium on Forecasting, University of Colorado, June 2018.
Do-it-yourself digital: the production boundary and the productivity puzzle, presented at RES Conference, April 2017; and at the International Monetary Fund, Fifth Statistical Forum, Washington DC, November 2017.
The Political Economy of National Statistics, presented at American Economic Association annual meetings, Chicago, January 2017.
The Political Economy of National Statistics, Keynote Lecture, INET conference, June 2016.
GDP and Beyond, presentation at conference on 'The Bean Review: Making It Happen', Royal Economic Society & Royal Statistical Society, May 2016.
Platform Economics, presentation at Toulouse School of Economics, conference on the digital economy, January 2016.
Teaching Economics After the Crisis, organizer and chair of conference at Bank of England, February 2012.

Current PhD Students

Esmā Akkilic, POLIS, University of Cambridge,
https://www.polis.cam.ac.uk/Staff_and_Students/esma-akkilic
Hayane Dahmen, POLIS, University of Cambridge
Gerard Kuenining, POLIS, University of Cambridge

Teaching

MPhil in Public Policy, University of Cambridge, autumn 2018 on Public Policy Economics, 2014/15 to 2017/18, University of Manchester (UG 2nd & 3rd year)
Economic History, 2017/18 and 2018/19, University of Manchester (UG 1st & 2nd year)
Masters in Environmental Economics (1 unit), University of Oxford. 2012/13 to 2015/16 (organizer: Professor Robert Hahn).

Member of the advisory board of CORE Economics, and co-author of the CORE unit on innovation (Chapter 22 in published version, *The Economy*.)
<http://www.core-econ.org/>
<http://www.core-econ.org/contributors/>

Teaching Economics After the Crisis: organizer and chair of conference at Bank of England, February 2012.

Chair of steering group on economics curriculum reform in UK universities.
<http://www.res.org.uk/view/article7Apr13Features.html>

Patron of the Economics Network.

<https://www.economicnetwork.ac.uk/about/patrons>

Author of Oxford University Continuing Education online course on public policy economics, running continuously since 2014:

<https://www.conted.ox.ac.uk/courses/public-policy-economics-online>

I speak at state sector secondary schools for the Speakers For Schools initiative.

Professional contributions

Editorial Advisory Board member, *International Tax and Public Finance*
Reviewer for European Research Council, ESRC, EPSRC, Centre for Advanced Study at the Norwegian Academy of Science and Letters, Swedish Research Council, Canadian Social Science and Humanities research Council.

Referee (journal articles) for Anti-trust Law Journal, *Economica*, *Oxford Review of Economic Policy*, PNAS, *World Development*

Referee (book proposals/manuscripts) for Princeton University Press, Yale University Press, Columbia University Press, Chicago University Press, Polity Press, Oxford University Press, Palgrave Macmillan.

Member of Princeton University Press European Advisory Board.

Knowledge Transfer

Member of Digital Competition Expert Panel (2018-19)

<https://www.gov.uk/government/publications/unlocking-digital-competition-report-of-the-digital-competition-expert-panel>

Commissioner, independent Industrial Strategy Commission. 2017

<http://industrialstrategycommission.org.uk/>

Founder and programme director for the annual Festival of Economics

<http://www.ideasfestival.co.uk/seasons/festival-economics/>

Includes raising c £20,000 in sponsorship each year. The Festival sells some 4,000+ tickets each year, and also runs public fringe events at the Royal Economic Society Annual Conference.

Invited Speaker at G7 Finance Ministers symposium, June 2018

Invited speaker at World Economic Forum, Davos, January 2018.

Invited speaker at Group of 30 plenary conference at Bank of England, June 2017.

Speaker at OECD's Economic Policy Forum, alongside the annual Ministerial meeting, in 2013, 2014, 2016, 2017.

Policy seminar in the OECD's New Approaches to Economic Challenges initiative, December 2015.

Expert adviser to All-Party Parliamentary Group on Inclusive Growth, 2019.

Evidence provided to:

National Infrastructure Commission June 2019

Treasury Select Committee, April 2016.

Bean Review of Economic Statistics, November 2015-March 2016

(https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/507081/2904936_Bean_Review_Web_Accessible.pdf).

National Infrastructure Commission, Spring 2016.

Council of Economic Advisers (US), Jan-Feb 2016.

Committee of Dutch Parliament's Tweede Kamer, December 2015.
Parliamentary Commission on Banking Standards, 2012.

Frequent speaker at Government Economic Service/departmental conferences and seminars.

Member of Cambridge and Peterborough Independent Economic Review, 2017-2018
Member of Manchester Independent Economic Review, 2008-2009, and Chair of Greater Manchester Prosperity Review, 2018-19.

Past activities

Member of Review task force, Bruegel, 2019
Member of Chancellor of the Exchequer's Council of Economic Advisers 2018-2019
Member of Council, Royal Economic Society 2014-2019
Advisory Board chair, Vivid Economics, 2016-2019
Trustee of Centre for Economic Policy Research 2014-18
Trustee of Pro Bono Economics 2016-2018

Member of the ESRC's research committee (2009-2014), (Liaison member for the Centre for Economic Performance (LSE), the Centre for Public Policy (IFS), the Tax Administration Research Centre (Exeter) and the Centre on Skills, Knowledge and Organisational Performance (University of Oxford). Chaired the Large Grants and Centres process in 2013/14.)

Participant in Royal Society workshop on 'Narratives and Science', May 2019
Participant in British Academy's 'Reflections on Economics' forums, 2015-2016.
<http://www.britac.ac.uk/policy/Reflections.cfm>
Invited speaker at HEFCE annual conference, 2015.
<http://www.hefce.ac.uk/news/Events/2015/Name,101072.en.html>
Member of Academies working group on the value of research, 2017-18.

Updated: 1 January 2020